

Sustainability that works

Invitation – Cooling Roadshow 2023



Birželio 9d. 10:00 – 14:00
 UAB ELINTA kiemas
 Terminalo g. 3, Biruliškių k., LT-54469
 Kauno r.

Laukiame Jūsų

Blue e+ technology: cool heads for greater climate neutrality

Sustainability will be one of the driving issues of the coming years. Yet, at the same time, the demand for energy and energy costs are continuing to rise. The Blue e+ cooling unit family has the solutions for these challenges: with the world's most efficient cooling unit that significantly reduces the carbon footprint while optimising sustainability on every level.

Blue e+ is a technology for every application, and can be used in all branches and environments. It offers sustainable and energy-efficient solutions for every requirement, performance class and every application.

In addition to the Blue e+ product family, Rittal also offers numerous other sophisticated and proven solutions for industrial climate control distinguished by their energy efficiency, sustainability and reliability. Visit us at the Cooling Roadshow 2023 and let yourself be won over!

1t CO₂ savings
 per unit/year –
 the amount of CO₂ absorbed by a beech tree in **80 years**

The tiny powerhouse: the Blue e+ family continues to grow

Blue e+ S is the name of the newest member of the cooling unit series for the small 0.3 – 1 kW performance classes. Based on the proven Blue e+ technology, these cooling units have been further optimised and feature a new design, together with additional smart functions. The use of a new, more environmentally friendly refrigerant (R-513A) ensures even greater sustainability and reduces the new units' Global Warming Potential (GWP) by 56%.

NEW

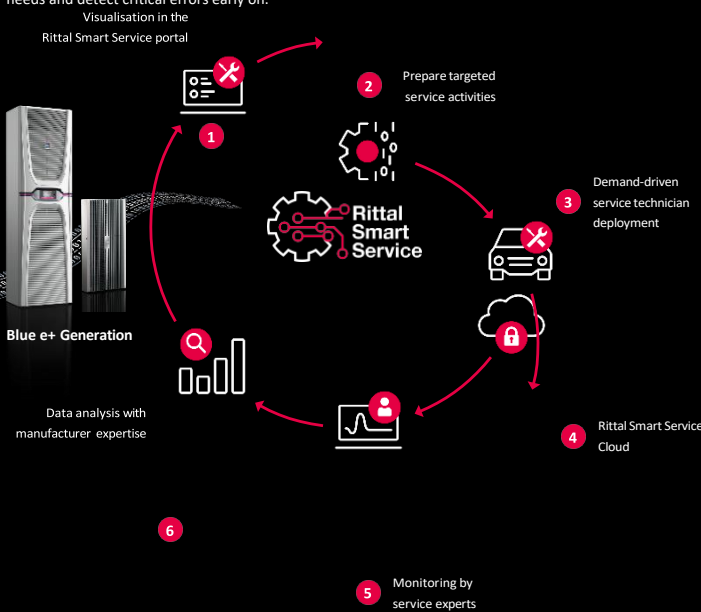


Your benefits – the Blue e+ concept:

- Sustainable & efficient**
75% energy savings on average for higher sustainability and lower costs
- Flexible**
Usable worldwide thanks to the unique multi-voltage capability
- Secure**
Longer service life of the components inside the enclosure and the cooling unit thanks to component-friendly cooling
- Simple**
Intuitive operation and intelligent interfaces

Even more efficient thanks to digital service

Smart service – greater availability with maximum efficiency:
 The Rittal Smart Service Portal visualises the operating behaviour of Blue e+ cooling units and uses real-time data transfer to determine the maintenance needs and detect critical errors early on.



Scan & Service app – greater control and a better overview:
 The new Rittal Scan & Service app combines QR code and NFC scanning into a single interface capable of transferring device data and parameters directly.



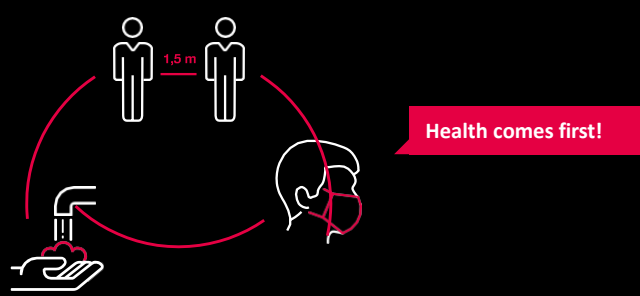
Efficiency and service check – more benefits for you:
 Use our efficiency and service checks to accelerate your transformation towards carbon-neutral production. Benefit from our integrated consulting and solution expertise. Individual and personal.

Our outdoor concept

The safety of our customers, team members and their families is our top priority. That is why we have integrated an array of hygiene and safety measures into our roadshow campaign.

The reception and general presentation take place in the outdoor area. Product presentations are held inside and the maximum number of people for the approx. 40m² vehicle interior must be complied with.*

* Currently, it is not possible to predict whether testing will be mandatory from June 14 to July 2 2023. The specific corona measures for the vehicle will be determined in accordance with the applicable rules shortly before the start of the roadshow.



Health comes first!

